

Health





### By Zoya Ahmed, PharmD

November 15, 2019

# My story

### • **Aug** 2016

*Started working as a Pharma business consultancy firm* 

### **Dec** 2017

Applied for Erasmus Mundus European Masters in Health Economics and Management



#### Feb 2019

Started studies at Erasmus University Rotterdam, Netherlands

#### **Jun** 2016

*Graduated with Doctor of Pharmacy from Manipal University, Karnataka India* 



#### **Aug** 2018

Started studies at Bologna University, Italy



#### **Sept** 2019

*Started studies at University of Oslo,* 

Norway



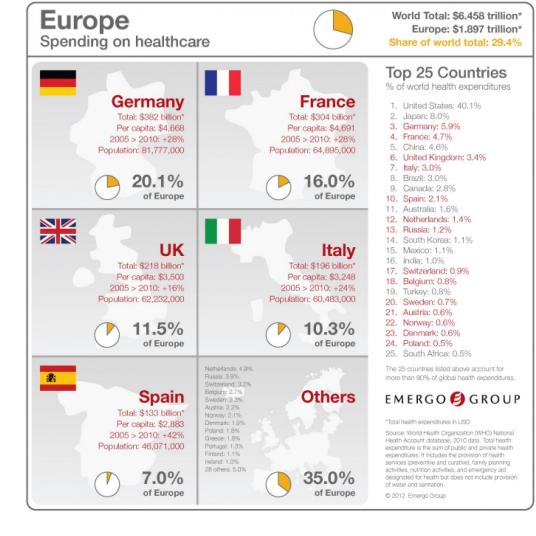
### Health

Benefit of treatment Life years gained Progression free survival Quality of life

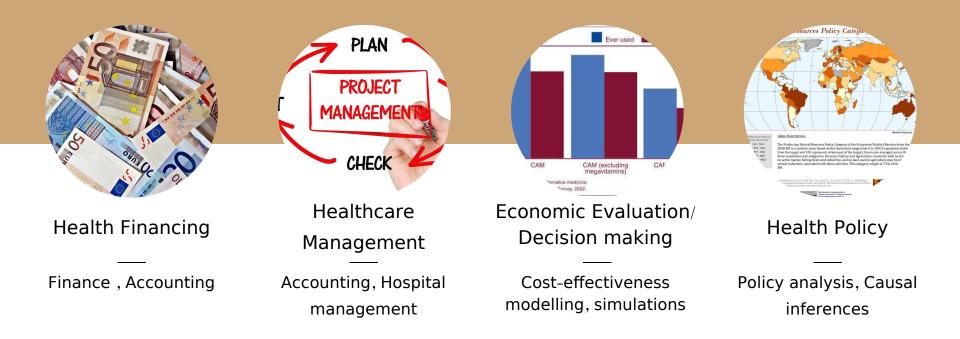
## Economics

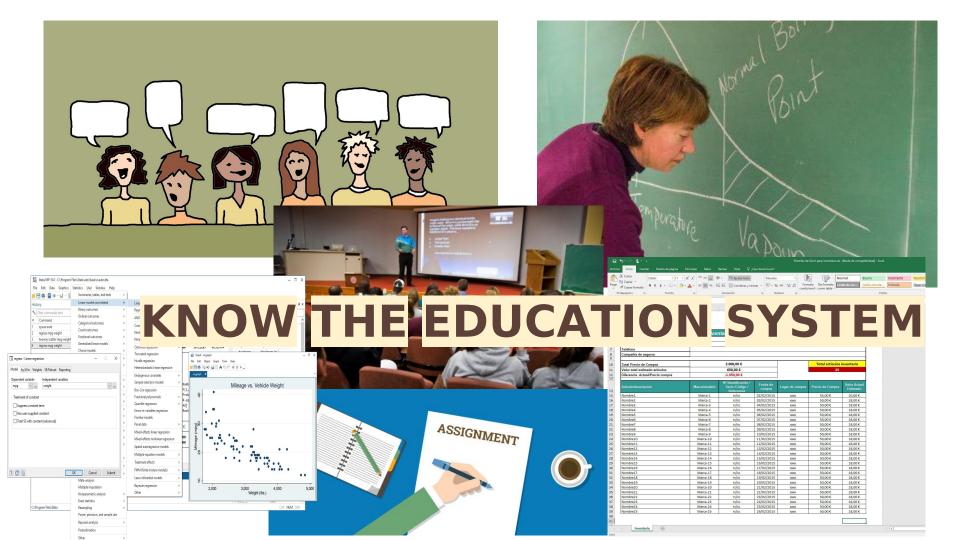
€ Resource utilization € Societal cost € Burden of disease € Budget impact analysis € Cost effectiveness

Healthcare in Europe



### Economics

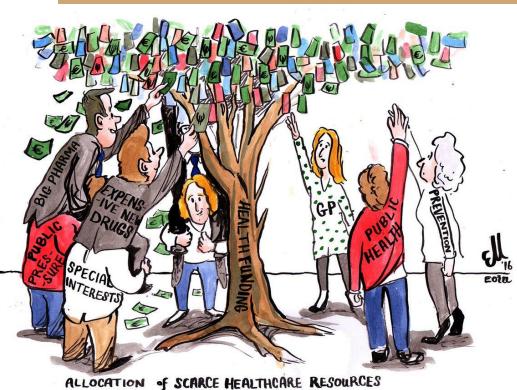






# Feel free to contact mε

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### **Questions**?

EUROPEAN FORUM ALPBACH

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### Thank You