

### 14-Nov-2019 Studio-B



### IÉSEG School of Management

A leading Business School in the top private university in France









#### Accreditations & Recognition

# Internatio nal







EQUIS since April 2012 AACSB Since March 2018MBA Since August 2016





Fully recognized by the French Ministry of Higher Education, Research and Innovation

(CEFDG: Commission d'Evaluation des Formations et Diplômes de Gestion)



All IÉSEG Programs are CGE accredited.

# Internatio

#### Rankings



**#32** in the world **#6** in France Financial Times Masters in Management Ranking 2018



**#21** worldwide out of 77 programs and 5<sup>th</sup> French Business School for its MSc in Digital Marketing & CRM **#3** French Business School for its MSc in Business Analysis and Consulting



2018: IÉSEG ranked for 1st time in the Shanghai Global Ranking of Academic Subjects Social Sciences (management and business administration).

#### The Economist

2019: IÉSEG ranked for 1st time in the Masters in Management 2019 Ranking.

The School's Program is #20







#### **Ranking of French Business Schools:**

**#7** for the General Ranking, **#5** for Academic Excellence, **#3** for International Excellence,

**#12** for Corporate Relations, **#4** for Graduate satisfaction

Ranking of French Business Schools recruiting students from High School:

**#11** among Business Schools



#### 5850 students in 2019-2020



+100
nationalities
at the School



more than 2500 corporate partners



144 permanent professors



82% of permanent professors are from outside of France

and from

**45** different countries

292
partner universities
in 71 countries



2600 international students





9000 graduates



# Key facts /

with French National
Centre for Scientific
Research (CNRS)
Programs
entirely taught
in English
2 campuses

Lille and Paris La Défense 34 000 m<sup>2</sup> surface area

Values: Accomplishment, Responsability, Integrity, Solidarity, Engagement



#### One school, two

#### campuses



#### LILLE - PARIS









#### Lille campus



- 2 700 students
- 20 000 m², 6 buildings
- Open 24h/24 7j/7
- 29 000 students at Cath

- Located in the Grande
   Arche de la Défense
- 3 buildings
- 2,100 students





#### The programs

**Grand Ecole Program** 

5 years (3+2)

Bachelor in International Business

3 years

10 Masters of Sciences

1 year

Internation al Summer Academies

WITH ROFESSIO NAL XPERIENC

International MBA

1 year

**Executive Education** 

Executive MBA
Executive
Mastère
spécialisé



#### MSc Programs

#### **PARIS CAMPUS**

#### LILLE CAMPUS



















**Finance** 











taught in

Englis

EXCELLENCE FOR A COMPLEX WORLD





Big Data **Analytics for Business** 

International **Business Negotiation** 





**Fashion Management** 





#### Grande Ecole Program: Possibilities

#### 9 specializations proposed :

Marketing

Lille and Darie
Information
systems
management

Audit and control

Entrepreneurs hip and innovation

Human

Ressources

Management International

negotiation and

management

**\$400%** 

**Finance** 

and internation al affairs

Operations manageme nt cours es taugh t in **Apprenticeship: 2 years contract** 

marketing and innovation PARIS

marketing and e-commerce

and commercial engineering Adecco

control and corporate

LULLE

cours es taugh t in



## An intense school life

- A large choice of quality services: librarie restaurants, health services, university hall sports complex.
- IESEG guarantees its students a very full ar enriching campus life during their stay.
- Student associations
- International Club: French students who studied abroad and who will organise budd program, visits, parties,
   Find them on Facebook!
- Orientation week



### THANK YOU

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