



**14-Nov-  
2019  
Studio-A**



# WHERE GLOBAL CAREERS ARE BORN.



JÖNKÖPING UNIVERSITY



**SWEDEN**

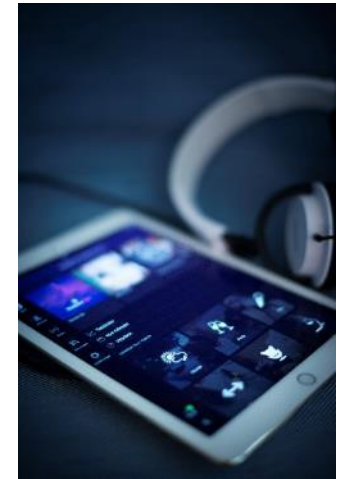
# SWEDEN



- Beautiful environment with many opportunities to experience nature.
- Mild summers and cold winters.

# SWEDEN

- Home of some of the world's most international companies and famous brands.
- The most innovative country in the EU according to the European Innovation Scoreboard.





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ABB

AGA



ASSA ABLOY

AstraZeneca 

  
Atlas Copco



SKF

GAMBRO

Handelsbanken

H&M



Nordea 

metro 

NASDAQ OMX

 Spotify

SANDVIK

SEB



 SCANIA



SKANSKA

  
ERICSSON

MOJANG

SSAB

☆☆☆  
SWEDISH MATCH

TELE2

 TeliaSonera



VATTENFALL 

VOLVO



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# Sustainability

Photo: Per Pixel Petersson/imagebank.sweden.se



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# Innovation

## Some famous Swedish inventions:

- The adjustable wrench (image)
- The side collision airbag sensor
- The safety match
- Color screen graphics for computers
- Tetra Pak beverage packaging
- Spotify - Online music streaming service
- Dynamite
- Ultrasound
- The pacemaker
- The dialysis machine
- The zipper
- The Haldex® all-wheel drive
- The ball bearing





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# Equality

Photo: Magnus Liam Karlsson/imagebank.sweden.se



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# The Nobel Prize



# JÖNKÖPING

One of Sweden's ten largest cities.

Excellent connections between Jönköping and the major Swedish cities.

# JÖNKÖPING

- Beautifully situated at the juncture of three sprawling lakes.
- Sandy beaches of Lake Vättern in the city centre.
- Wide range of leisure- and sports facilities and great outdoor activities.
- Cultural venues – theatres, museums, cinemas and concert halls .





- **On the southern shores of lake Vättern - Gorgeous waterfront views**
- **130,000 inhabitants**
- **11000 of which are students - close to 10% of the population**
- **Sports - Home of HV71 , Cannoying**
- **Dreamhack - The worlds largest LAN -party**
- **Music Culture and Entertainment - Spira**
- **Munksjön's thriving beach in City Centre**
- **Variety of restaurants and cuisines in City Centre**
- **The 10 Healthiest cities in the world**



# JÖNKÖPING UNIVERSITY

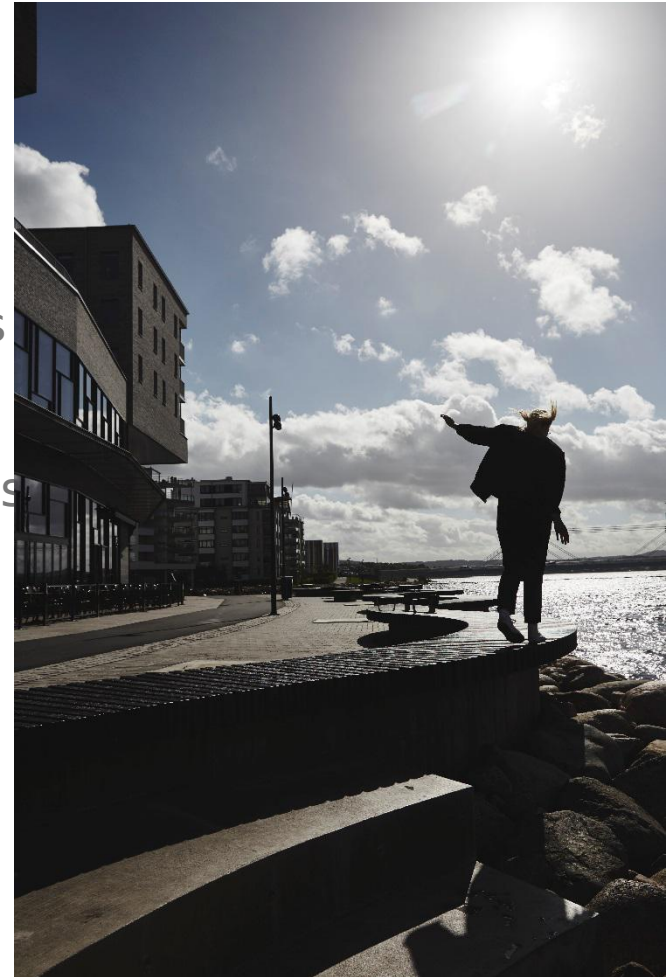
Jönköping International  
Business School  
School of Engineering  
School of Education and  
Communication  
School of Health and  
Welfare



JÖNKÖPING UNIVERSITY

# SHORT FACTS

- **11,000** students, of which **2,000** are international students from **70** countries
- Approximately **830** employees
  - **70** full professors, **40** associate professors and **150** assistant professors
  - **200** PhD students
- **80** study programmes
- **170** single-subject courses
- **350** partner universities worldwide



# Rankings and Accreditations

## Jönköping International Business School

THE FIRST  
BUSINESS  
SCHOOL IN  
SWEDEN.



Ranked #1 in Europe and #3 globally in family business research - Smyrnios, Poutziouris & Goel, 2013

Ranked #3 in Europe and #9 globally in entrepreneurship research - Crump, Abbery & Zu, 2009

Ranked #2 Business/Economics school in Sweden - Ekonomistudenten

## School of Engineering

Member of the CDIO Initiative™ - a prestigious collaborative between leading engineering schools worldwide, started at Massachusetts Institute of Technology (MIT).





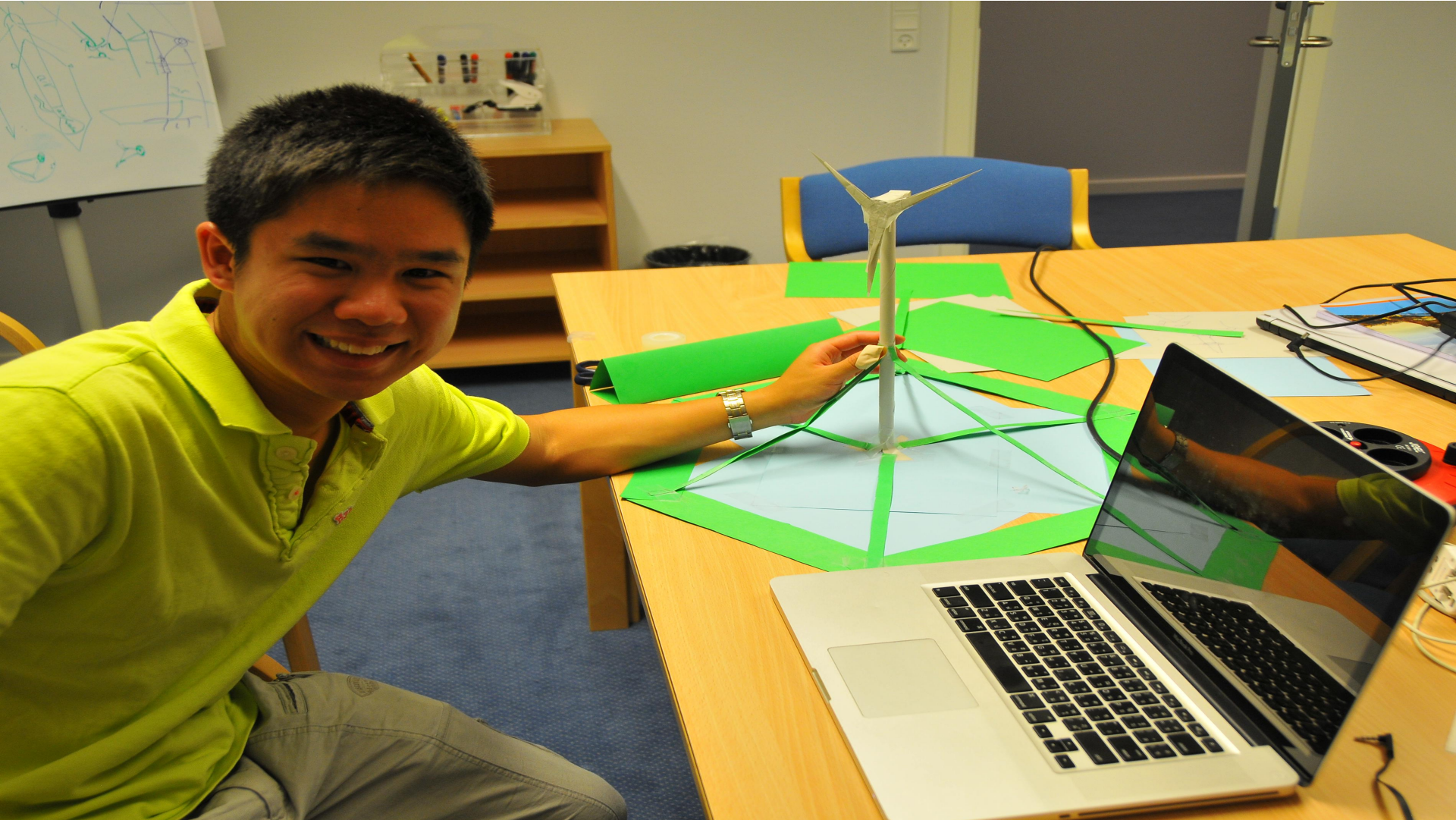
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# Practical Work Experience

Photo: Jonatan Stålhös/imagebank.swe

# Practice and Theory



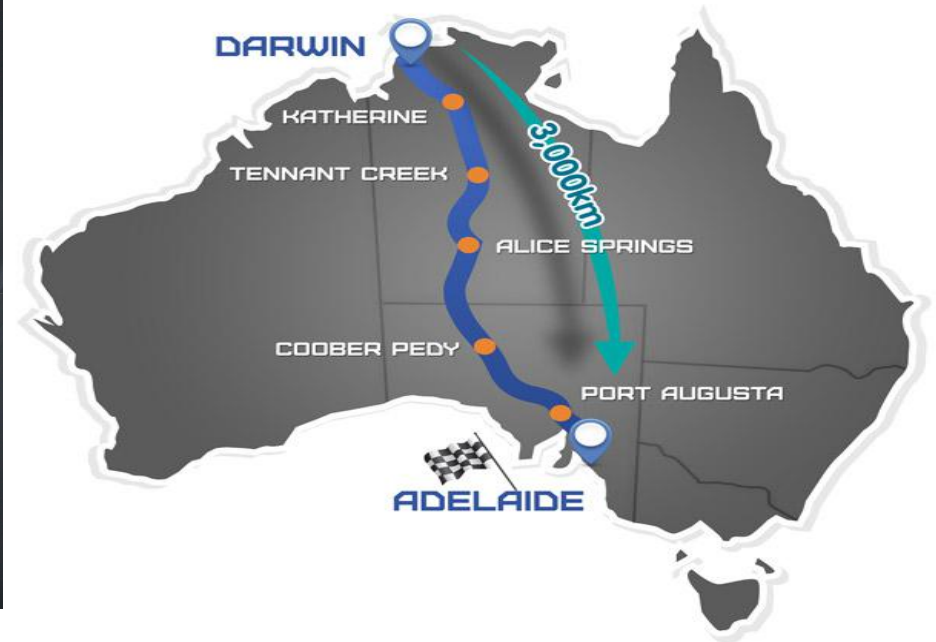
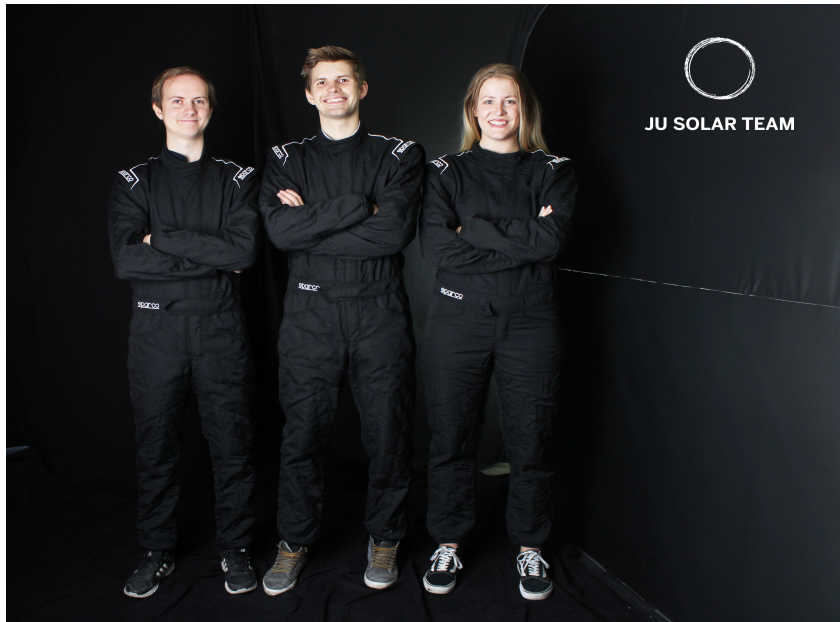




# Field Visits



# World Solar Challenge

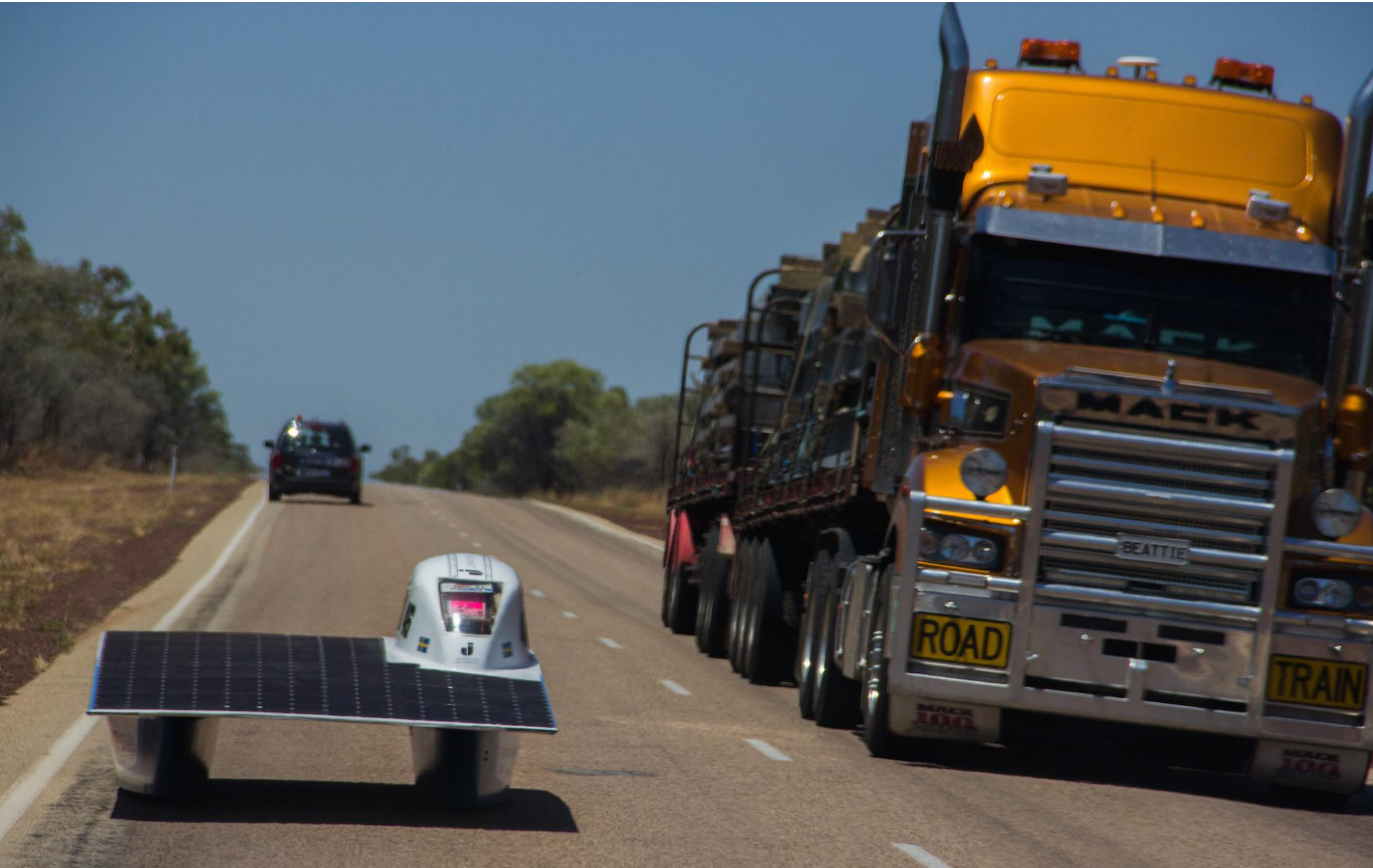


## Competition:

to promote research on solar-powered cars.

## Goal:

to construct a vehicle driven only by solar energy, and drive from Darwin - Adelaide (3000 km) in shortest amount of time.



# SCIENCE PARK

- New ventures - a meeting place for entrepreneurs, students and researchers.
- **70** enterprises started each year by students.



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# International Environment







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- Exchange- 350 Partner Universities
- Students from 70+ Countries
- Hands on experience on real projects
- 800 Host companies in business industry
- Meet Real companies HR at the campus
- Student Union led exciting trips



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English is  
Spoken by all



# Bachelors



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- **International Economics**
- **International Management**
- **Marketing Management**
- **Sustainable Enterprise Development**
- **Visual Effects**
- **New Media Design**
- **Sustainable Supply Chain Management - Industrial Eng & Management**
- **Prosthetics and Orthotics**





# Masters



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- **International Financial Analysis**
- **International Marketing**
- **Engineering Management**
- **International Logistics & Supply Chain Management**
- **Economic Analysis**
- **Digital Business**
- **Global Management**
- **Information Architecture and Innovation**
- **Strategic Entrepreneurship**





# Masters (cont.)



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- **Industrial Design**
- **Product Development & Materials Engineering**
- **Production Development & Management**
- **Software Product Engineering**
- **Sustainable Building Information Management**
- **User Experience Design and IT Architecture**
- **Educare: The Swedish Preschool Model**
- **Interventions in Childhood**
- **International Communication**
- **Occupational Therapy**





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# Pathway Programs leading to Bachelors or Masters

- IELTS 5
- IELTS 5.5
- IELTS 6
- Business Pathway IELTS 5.5
- Engineering Pathway IELTS 5.5 & 6.5



# Bachelors - Requirements



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- High School Diploma (certified copy)
  - Conditional offer before graduating
- Transcripts (certified copy)
- Passport copy
- Letter of Motivation
- Proof of English proficiency (IELTS 6.5/TOEFL 90)

Local Admission: Oct 15, 2017- May 1, 2017



# Masters - Requirements



JÖNKÖPING UNIVERSITY

- Bachelor's diploma (certified copy)
  - Conditional offer with letter - expected graduation
- Transcripts (certified copy)
- Passport copy
- Letter of Motivation
- Proof of English proficiency (IELTS 6.5/TOEFL 90)
- Must meet specific programme requirements

**Local Admission: Oct 15, 2017- May 1, 2018**





# Fee & Scholarship



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- **Bachelor Tuition: 10,000- 13,000 Euro per year**
  - **Master's Tuition: 12,000- 14,000 Euro per year**
  - **Pathway Summer: 3,100 Euro (all incl)**
  - **Pathway Semester: 7,700 Euro (all incl)**
  - **Pathway Year: 15,500 Euro (all incl)**
    - **Application Fee: 100 Euro**
    - **JU Scholarship 30% for bachelor/master**
    - **Cost of living: approx. 700- 800 Euro per month**
- \* All fees are approximate conversions from SEK**



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# At Your Service!

- Accommodation guaranteed
- Free pick-up service
- Introduction Week
- Contact students/family
- Student activities/clubs/events/trips etc.
- Free health/accident insurance
- Largest exchange network
- Swedish courses
- Work permit





# Videos



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**Mark**

<https://vimeo.com/190833470>

**Imran**

<https://vimeo.com/158141633/c646779529>

**Lisa**

<https://vimeo.com/161894780>

**We are JU**

<https://vimeo.com/152953723>

**Pathway Programme**

<https://vimeo.com/182359626>





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# Dream Big & Make it Happen



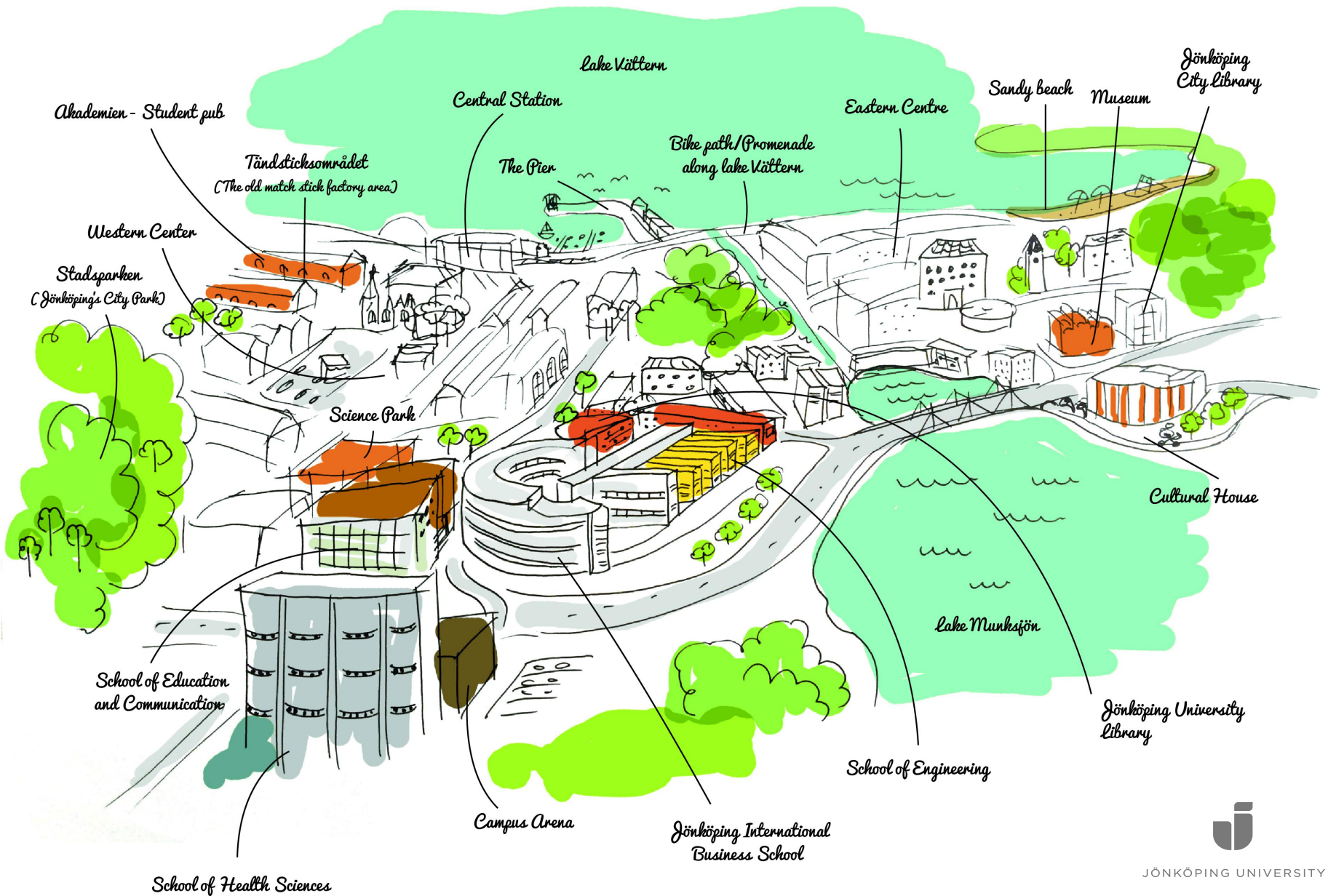
I do not need a trophy to tell myself that I am the  
**Zlatan Ibrahimovic**



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The next step

# See you in Jönköping



Akademien - Student pub

Tändsticksområdet  
(The old match stick factory area)

Central Station

The Pier

Bike path/Promenade  
along lake Vättern

Eastern Centre

Sandy beach

Museum

Jönköping  
City library

Western Center

Stadsparken  
(Jönköping's City Park)

Science Park

Cultural House

Lake Munksjön

School of Education  
and Communication

Jönköping University  
Library

School of Engineering

School of Health Sciences

Campus Arena

Jönköping International  
Business School





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