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# WELCOME

University of Ljubljana **SCHOOL OF ECONOMICS AND BUSINESS**

# SLOVENIA



Slovenia has been  
independent since 1991



# Diversity of Slovenia



# Beautiful, safe and green destination



# Various sports opportunities and true nature



Slovenia covers 20.273 km<sup>2</sup>  
more than 50% are forests





Slovenia is one of the most  
water-rich European countries



# Ljubljana is the capital of Slovenia



Ljubljana is the political,  
scientific, cultural and  
commercial centre



University of Ljubljana **SCHOOL OF ECONOMICS AND BUSINESS**

Ljubljana is a city of 50,000  
students



University of Ljubljana **SCHOOL OF ECONOMICS AND BUSINESS**

# Ljubljana won European Green Capital Award in 2016



An initiative of the  
European Commission



University of Ljubljana SCHOOL OF ECONOMICS AND BUSINESS

Univerza v Ljubljani



UNIVERSITY OF LJUBLJANA

University of Ljubljana SCHOOL OF **ECONOMICS AND BUSINESS**



- **Established in 1919 with 5 member schools.**
- **UL was the only Slovenian university for half of the century**
- **Comprehensive, traditional, research oriented university**
- **Fields of Study: Natural Science, Technology and Engineering, Social Sciences, Humanities, Medicine, Art**
- **26 full Members; 3 art academies and 23 faculties**
- **3 associated Members, National University Library, UL Central Technical Library, UL Innovation Development Institute**

# Top 3% university in world ranking



University of Ljubljana **SCHOOL OF ECONOMICS AND BUSINESS**





University of Ljubljana

**SEB** SCHOOL OF  
ECONOMICS  
AND BUSINESS

# SCHOOL OF ECONOMICS AND BUSINESS



- Established in 1946
- In more than 70 years: 39,000 completed Bachelor, 6,775 Master and 400 Doctoral degree
- Leading institution in Slovenia and SE Europe in the fields of Business and Economics
- **EQUIS, AACSB, AMBA** accredited - **Top 1%** in the fields of Business and Economics
- The first business school from Slovenia on this list: **European Business School Rankings 2018**
- Financial Times: **SEB LU** among the **top 20 business schools** for socially

University of Ljubljana SCHOOL OF ECONOMICS AND BUSINESS

# Ranking

- In the FT Global Masters in Management ranking 2019 SEB LU **International Master in Business and Organization (IMB)** takes 87th position worldwide
- SEB LU achieved strong results at the [Eduniversal](#) 2019 ranking. The **European Master in Tourism Management (EMTM) programme**, ranks on the 9th place in the world by Eduniversal.
- SEB LU's **Tourism Masters** programme was ranked as the 10th best programme in the world by Eduniversal rankings and also ranked as



4,600 full-time and part-time undergraduate and graduate students occupying the modern campus close to the city center



More than 1000 international students represented  
across campus - great international study  
environment with cross-cultural learning



University of Ljubljana **SCHOOL OF ECONOMICS AND BUSINESS**

# University Degree Programme in Business and Economics

- specialization Marketing
  - specialization International Business

Combines theoretical, methodological, and applied knowledge in business and economics. The programme uses the most advanced knowledge management and analytical tools to develop and train students for employment. Students gain basic theoretical knowledge to use in practice.

# University Degree Programme in Business and Economics

## Double degree options

Programme	Partner Institution	Country
B.Sc Business and Economics with specialization: International Business	Kyungpook National University	Korea
	Chonnam National University	
	Audencia Business School	France
B.Sc Business and Economics with specialization: Marketing	Pforzheim University Business School	Germany
	KEDGE Business School	France

Other options:

- student exchange programme abroad
- additional Erasmus + traineeship abroad.

# Bachelor study

**Length of a programme:** 3 year programme

**Tuition fee:** 3,000.00 EUR/year (9,000.00 for whole programme)

**Application period:** February – April

**Study start:** October – September



# Master`s programmes

## Marketing

- You will be qualified professionally to work in marketing, digital marketing, marketing communication, sales, brand management and marketing research, as well as to work in research and consulting organizations at home and abroad.

## International Master Programme in Business and Organization (IMB)

- We aim to educate future business leaders! International Full Time Master Programme in Business and Organization (IMB) is a world class educational business program. Through theory and practical examples, the IMB program provides the skills of marketing, finance, technology management and social skills, that are needed in the 21st century.

- Financial ranking: Top 100 master in management.

## Business Informatics / Information Management

- combines the areas of business knowledge, knowledge of management and social skills as well as business use of information technology.

# Master`s programmes

## International Business

- Programme is a flagship at the SEB LU, which is now even more interdisciplinary and focusing on emerging trends in the global environment.

## Bank and Financial Management

- Qualifies students to perform a wide array of tasks related to financial management in enterprises, banks, insurance companies and other financial institutions as well as to work in financial markets and in the non-profit and public sectors.

## Tourism

- Offers an in-depth understanding of tourist operations, management, marketing, tourist development and its impacts, both theoretically and through practical examples.

## European Master in Tourism Management Joint Degree

- Provide students with the skills to become international professional consultants, innovative entrepreneurs, government and public administration officials, tourism business managers, qualified employees, or academic researchers in the field of tourism.

# Master`s programmes

## Business logistics

- Professionally develops the skills and knowledge of the logistics and supply chain management. Trained to work in the field of logistics management, warehouses, inventory management and planning and computerization and supply chain management.

## Money and Finance

- Topical subjects related to monetary policy, investments, as well as public and international finance, the programme gives students knowledge about analytical tools and theoretical models.

## Quantitative Finance and Actuarial Sciences

- Designed to develop in-depth knowledge and specific skills in asset management, risk management, and actuarial sciences for future employees in the financial industry.

## Economics

- Acquire knowledge and skills needed for successful expert work in key positions in the business sector or in shaping the economic policy of the state.

# Double Degree options

Programme	Partner Institution	Country
<b>Bank and Financial Management</b>	BI Norwegian Business School	Norway
	ESSCA School of Management	France
<b>Money and Finance</b>	BI Norwegian Business School	Norway
	University of Siena	Italy
<b>Economics</b>	University of Siena	Italy
<b>Business Informatics/Information Management</b>	NOVA IMS Information Management School	Portugal
	Pforzheim University Business School	
<b>Quantitative Finance and Actuarial Science</b>	Stockholm University School of Business	Sweden
<b>Full time International Master Programme in Business Administration</b>	ISCTE University Institute of Lisbon IUL Business School	Portugal

# Master study

**Length of a programme:** 2 year programmes (except for IMB - 1,5 year)

**Tuition fee:** 4,000.00 EUR/year (8,000.00 for whole programme)

**Application period:** February – June

**Study start:** October – September

Please note that programme EMTM has different application period, tuition fee and study start. Details here [www.emtmaster.net](http://www.emtmaster.net)

# Doctoral study

**Economics:** Majors: Economics, International Economics, Money and Finance

**Business:** Majors: Management and Organization, Marketing, Financial Management, Accounting, Entrepreneurship, Tourism, International Business, Information Management, Operations Research, Business Logistics

# Doctoral study

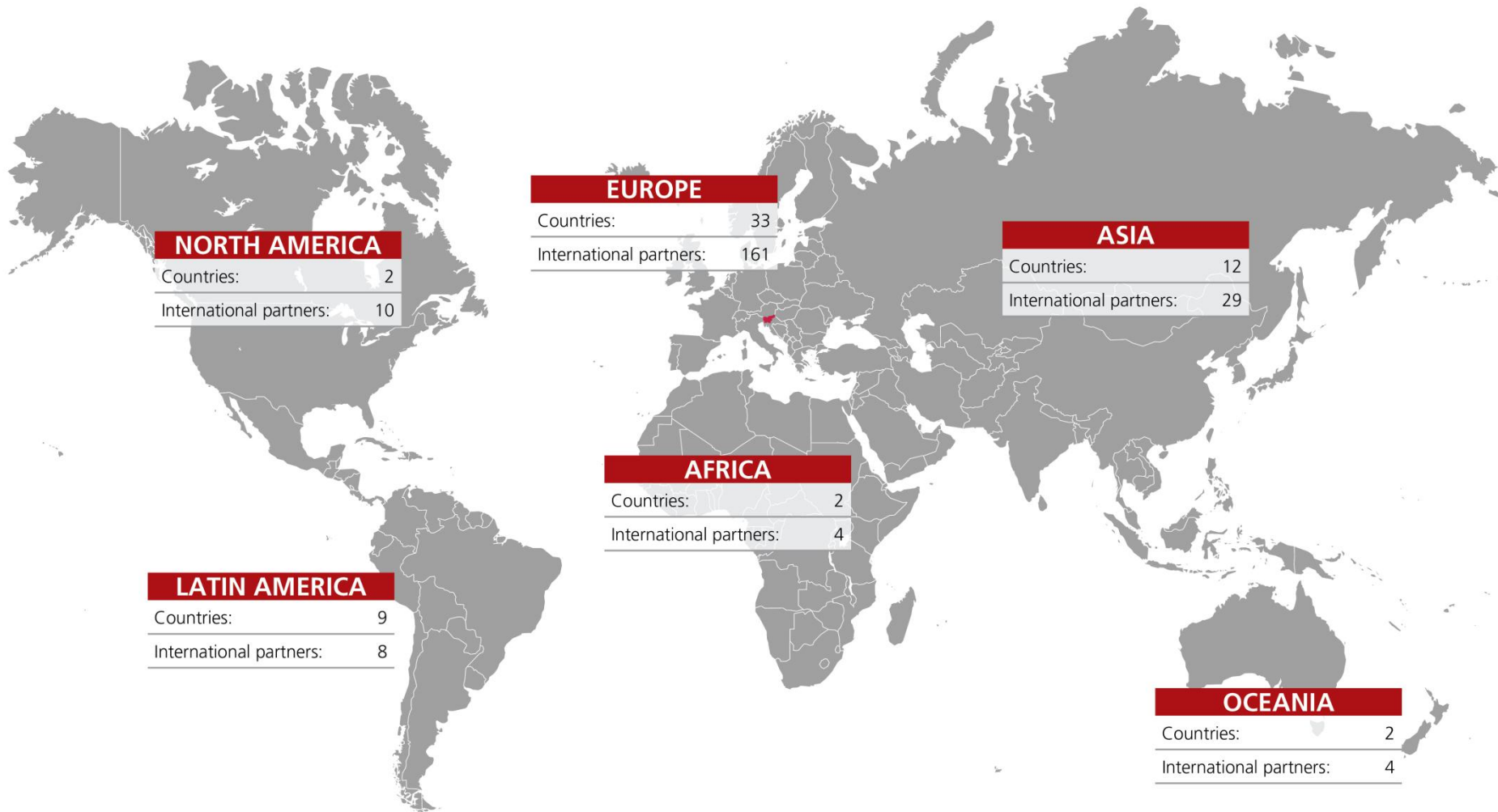
**Length of a programme:** 4 year programme

**Tuition fee:** 4,700.00 EUR per year (full programme 18.800 €)

**Application period:** February – June

**Study start:** October – September

# 200 Partner Universities





# Cost of Living in Ljubljana

## ACCOMODATION



150 - 450 EUR  
private  
accommodation

## FOOD



100-200 EUR  
~3 EUR/ meal

## STUDY MATERIAL



0.05 EUR/ copy  
photocopies

## BUS/ BICYCLE



20 EUR Urbana bus  
card  
~30 EUR for used  
bicycle

**500 - 700 EUR / month**

# Student in Slovenia

A student in Slovenia is a privileged student:

- subsidized meals coupons
- student bus ticket
- other discounts and benefits for students (concerts, sport activities)
- sport activities
- student can work via students agencies (similar to part time work)



# Ljubljana Summer Programmes

 Ljubljana Summer School  
Take the Best from East and West

 Ljubljana Doctoral Summer School

Joint  
Summer  
School



Global School of  
Empirical Research  
Methods



University of St.Gallen

# Ljubljana Summer School

- Intensive, 3-week program in English open to undergraduates, graduate students and recent graduates.
- Courses from the field of business and economics 6-7 ECTS.
- International lecturers from all around the world.
- Social activities: Company visits,  
Trips around Slovenia & neighbouring countries  
International and Slovenian evening  
Cultural, sport events and much more





**Thank you  
for your  
attention!**

**Email: [admission@ef.uni-lj.si](mailto:admission@ef.uni-lj.si)  
Website: [www.ef.uni-lj.si/en](http://www.ef.uni-lj.si/en)  
Phone: 00 386 1 5892 416  
Whatsapp/Viber: 00 386 41  
338224**