

A high-contrast, black and white close-up of a woman's face, focusing on her eyes, nose, and mouth. She has dark hair and is looking directly at the camera with a slight smile.

tbs

Toulouse
Business School

**BACHELOR
IN MANAGEMENT**

TOULOUSE - BARCELONA

3 INTERNATIONAL ACCREDITATIONS



ASSOCIATION
AMBA
ACCREDITED

www.tbs-education.es

**Think
& Create**

TOULOUSE BUSINESS SCHOOL

The Bachelor in Management of Toulouse Business School guarantees quality and academic excellence thanks to its training based on the strictest standards with regard to teaching, research and job placement.

1. Toulouse Business School is certified by all three international accreditations in the sector: EQUIS, AMBA and AACSB. Only 1% of business schools in the world have obtained all three accreditations.

2. Toulouse Business School is among the top 10 best Business Schools in France according to the publications “Challenges” and “Le Figaro Étudiant”. Moreover, TBS is among the best 70 Business Schools in Europe according to the Financial Times.



3. Our professors are also researchers. Coming from different countries, Toulouse Business School's professors are renowned experts in their disciplines and research in entrepreneurship, finance, marketing, management and human resources.

The Bachelor in Management in Rankings



Number 1 in 2014 ***Orientations*** magazine's ranking of the best bachelor programs in France out of more than 70 programmes.



Number 2 in the ranking by the magazine ***Le Figaro Étudiant*** for the best business schools among 26 options.



Number 3 in ***SMBG*** ranking of the best Bachelors in Management and Business Management among 20 options.

Figures

Toulouse 4,300 students
Master in Management
Bachelor in Management
Specialised Masters
MBA Programmes
Executive Education

Barcelona 550 students
Bachelor in Management
MSc Marketing
MSc Finance

Casablanca 300 students
Specialised Masters
Tri-executive MBA

- **4 locations:** Toulouse, Barcelona, Casablanca and Paris
- One of the best French Grandes Ecoles with **4,300 students**
More than **1,000 international students** representing 80 different nationalities
- **25%** of students embark on **international careers**
- **5 research centres**

- **Network of 30,000 alumni** living throughout the world
- Active agreements with more than **160 international institutions**
- **91 resident faculty**, 60 affiliated professors, 45 visiting professors and over 1,300 professional speakers from companies (88% of resident and affiliated professors hold doctorates and PhDs)

BACHELOR IN MANAGEMENT

Our Bachelor in Management degree is for students who have completed secondary school education and wish to pursue their higher education studies in Business and Management.

The Bachelor in Management from Toulouse Business School is an official degree accredited by the French Ministry of Higher Education. Our Bachelor programme offers our students the resources of a leading Business School (quality of the faculty, international agreements, work placements, employability) and our graduates a springboard to success on today's global market place.

Why join the **Bachelor in Management**?



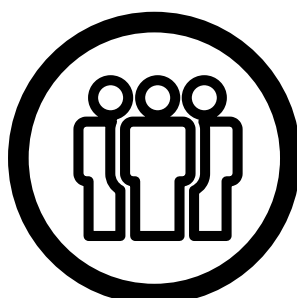
I want to develop my professional career in an international environment

- Learn several languages
- Multicultural environment
- International Faculty
- Internships abroad
- One or more semesters abroad



I want to learn through experience

- Applied learning techniques
- Work experience placements every year
- Small groups
- Lecturers from professional sectors
- Improvement paths



I want to feel supported and guided by professionals

CAREER Starter

- Skills development
- Practical CV and interview workshops
- Personalised guidance: building up of a professional profile

INTERNATIONALIZATION IS A KEY FACTOR IN OUR EDUCATION

83 Partner Universities in 35 countries

Canada ●●●●●
United States ●●●●●
Mexico ●
Puerto Rico ●



Ana Pallejà,

2nd year at the University of Cincinnati, USA

«I decided to go to the USA to discover the American culture, but I've gained a lot more than that. Living abroad can be scary, but TBS offers great support. I will always remember the experiences and friendships I made there!».

Argentina ●
Brazil ●
Chile ●
Colombia ●
Peru ●

International universities with agreements for 2015- 2016*

> Argentina

Universidad de Ciencias Empresariales y Sociales (UCES), Buenos Aires
www.uces.edu.ar

> Australia

University of South Australia, Adelaide
www.unisa.edu.au

> Belgium

Hogeschool Gent, Ghent
www.hogent.be

Karel de Grot Hogeschool, Antwerp
www.kdg.be/kdg-in-english

> Brazil

Universidade de Sao Paulo, Sao Paulo
www.fearp.usp.br

> Canada

Brock University, Brock (Ontario)
www.brocku.ca

Concordia University, Montréal (Québec)
www.concordia.ca

University of Victoria, Victoria (British Columbia)
www.uvic.ca

British Columbia Institute of Technology, Vancouver (British Columbia)
www.bcit.ca

> Chile

Universidad Diego Portales, Santiago de Chile
www.udp.cl

> China

Lingnan University, Hong Kong
www.ln.hk

Hong Kong Polytechnic University, Hong Kong
www.polyu.edu.hk

Southwestern University of Finance & Economics (SWUFE), Chengdu
www.international.swufe.edu.cn

Shanghai University of Finance & Economics (SUF), Shanghai
www.shufe.edu.cn

> Colombia

Universidad del Rosario, Bogotá
www.urosario.edu.co

> Croatia

Zagreb School of Economics & Management, Zagreb
www.zsem.hr

> Estonia

Estonian Business School, Tallinn
www.ebs.ee

University of Tartu, Tartu
www.ut.ee

> Finland

Helia University of Business & Applied Sciences, Helsinki
www.helia.fi

University of Jyväskylä, Jyväskylä
www.jyu.fi

Aalto School of Economics, Mikkeli
www.hse.fi/Mikkeli

> Germany

European University of Applied Sciences (EUFH), Brühl
www.eufh.de

Cologne Business School, Köln
www.cbs-edu.de

Universität Leipzig, Leipzig
www.uni-leipzig.de

University of Applied Sciences, Worms
www.fh-worms.de

Pforzheim University, Pforzheim
www.hs-pforzheim.de

> Hungary

Budapest Business School, Budapest
www.kkf.bgf.hu

> Iceland

Reykjavik University, Reykjavik
www.ru.is

> Indonesia

University Gadjah Mada, Yogyakarta
www.ugm.ac.id/en/

> Ireland

Dublin City University, Dublin
www.dcu.ie

Dublin Institute of Technology, Dublin
www.dit.ie

National University of Ireland, Galway
www.nuigalway.ie

Sligo Institute of Technology, Sligo
www.itsligo.ie

> Italy

Università Carlo Cattaneo (LIUC), Castellanza
www.liuc.it

Università di Bologna (Campus Rimini), Rimini
www.unibo.it

Università Luigi Bocconi, Milano
www.unibocconi.it

> Japan

Akita International University (AIU), Akita
www.aiu.ac.jp

> Korea

Sogang University, Seoul
www.sogang.ac.kr

INHA University, Incheon
<http://eng-inha.ac.kr/>

Soongsil University, Seoul
<http://eng.ssu.ac.kr/web/eng/home>

United Kingdom ●●●●●●●●●●
 Germany ●●●●●●●
 Sweden ●●●●●●●
 Ireland ●●●●●●●
 Spain ●●●●●●●●
 Finland ●●●●●●●
 Holland ●●●●●●●
 Italy ●●●●●●●
 Belgium ●●●●●●●

Estonia ●●●●●●●
 Poland ●●●●●●●
 Croatia ●●●●●●●
 Hungary ●●●●●●●
 Iceland ●●●●●●●
 Lithuania ●●●●●●●
 Slovenia ●●●●●●●
 Switzerland ●●●●●●●

Plinio Ruiz,
 2nd year at Sogang
 University, South
 Korea



*«Living in South Korea
 for a year was one of the best experiences
 of my life, thanks to which I broadened my
 contact network. Korea was unforgettable
 and a year that definitely changed my
 life».*

China ●●●●●●●
 Korea ●●●●●●●
 Indonesia ●●●●●●●
 Japan ●●●●●●●
 Philippines ●●●●●●●
 Singapore ●●●●●●●

Sejong University, Seoul
www.sejong.ac.kr
 > Lithuania
 International Business School at
 Vilnius University, Vilnius
www.tvu.vu.lt
 > Mexico
 Universidad de Guadalajara,
 Guadalajara
www.cgci.udg.mx
 > Netherlands
 Vrije University, Amsterdam
www.english.vu.nl
 Hanze University Groningen,
 Groningen
www.hanze.nl
 Maastricht University, Maastricht
www.maastrichtuniversity.nl
 > Norway
 Buskerud and Vestfold University
 College, Buskerud
www.hbv.no/english
 > Peru
 Universidad ESAN, Lima
www.esan.edu.pe

> Philippines
 Ateneo de Manila University,
 Manila
www.ateneo.edu
 > Poland
 Warsaw School of Economics,
 Warsaw
www.sgh.waw.pl
 Kozminski University, Warsaw
www.kozminski.edu.pl
 > Puerto Rico
 SUAGM Universidad del Turabo,
 San Juan
www.suagm.edu
 > Singapore
 Singapore Management University
 (SMU), Singapore
www.smu.edu.sg
 > Slovenia
 University of Ljubljana, Ljubljana
www.uni-lj.si
 > Spain
 Universidad de Alicante, Alicante
www.ua.es
 Universidad del País Vasco, Bilbao
www.ehu.es

Universidad de Zaragoza, Huesca
www.unizar.es
 Universidad de Valencia, Valencia
www.uv.es
 > Sweden
 Halmstad University, Halmstad
www.hh.se
 Karlstad University, Karlstad
www.kau.se
 Örebro University, Örebro
www.oru.se
 Stockholm University, Stockholm
www.su.se
 Linnaeus University, Växjö &
 Kalmar
www.vxu.se
 > Switzerland
 Zurich University of Applied
 Sciences Winterthur (ZHW),
 Winterthur
www.zhwin.ch
 > United Kingdom
 University of Exeter, Exeter
www.exeter.ac.uk
 University of Hull, Hull
www.hull.ac.uk

Leeds University Business School,
 Leeds
www.leeds.ac.uk
 University of Liverpool, Liverpool
www.liverpool.ac.uk
 Loughborough University,
 Loughborough
www.lboro.ac.uk
 Newcastle University, Newcastle
www.ncl.ac.uk
 Nottingham Trent University,
 Nottingham
www.ntu.ac.uk
 University of Southampton,
 Southampton
www.soton.ac.uk
 Cardiff Business School, Cardiff
www.cardiff.ac.uk/cabs
 Robert Gordon University,
 Aberdeen
www.rgu.ac.uk
 Caledonian University, Glasgow
www.gcal.ac.uk
 University of Ulster, Coleraine
www.ulster.ac.uk

> United States
 University of Cincinnati, Cincinnati
 (Ohio)
www.uc.edu
 Arizona State University, Tempe
 (Arizona)
www.asu.edu
 San José State University, San José
 (California)
www.sjsu.edu
 San Diego State University, San
 Diego (California)
www.sdsu.edu/ib

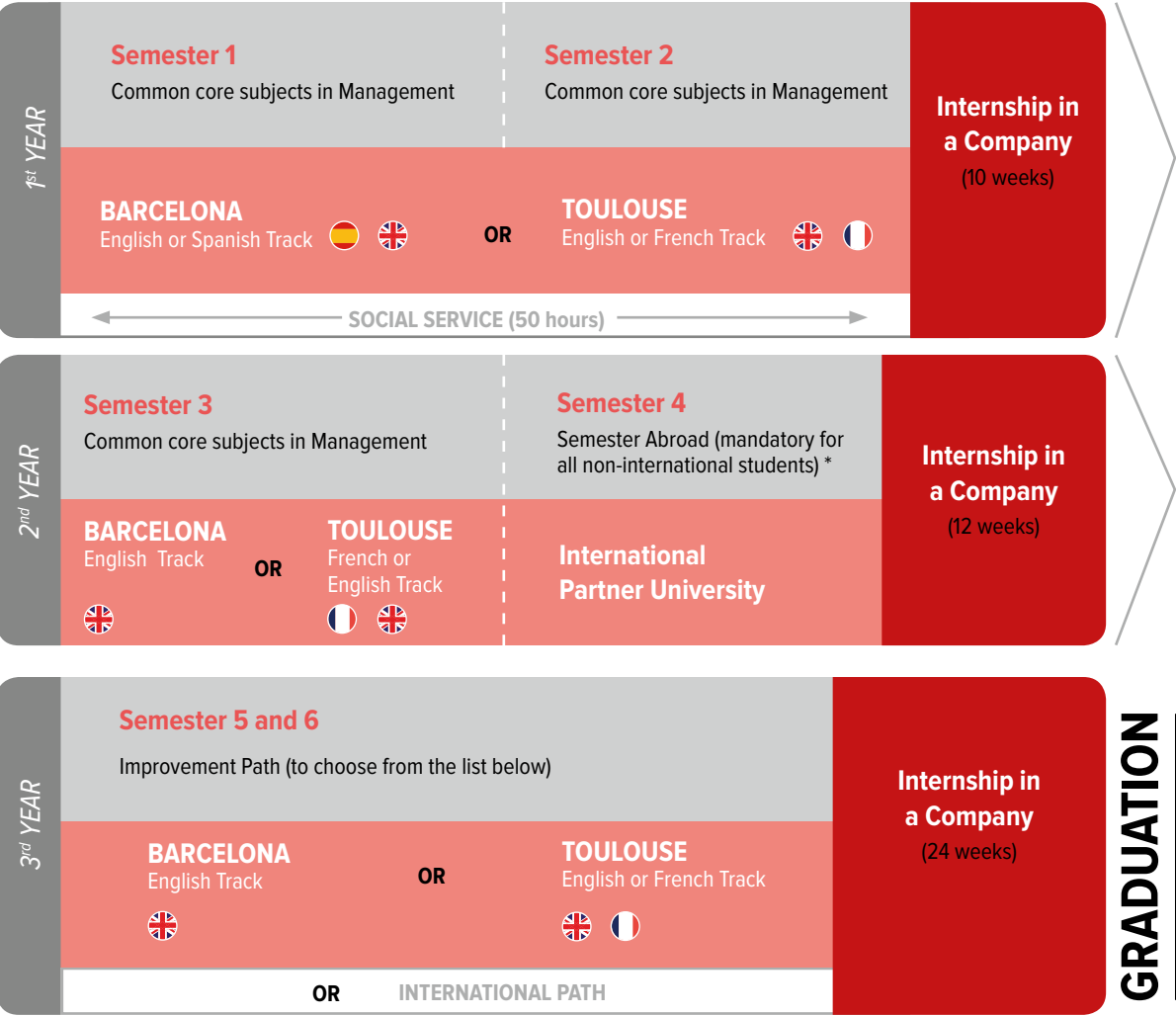
*Destinations and the number of places for international exchanges vary from year to year and are distributed between the students at the Toulouse Campus and the Barcelona Campus according to academic merit.

What is the Bachelor in Management like?

Our Mission

- To train managers with operational expertise in management who are prepared for middle-management positions in national and international environments.
- To provide adequate analytical and conceptual skills to students who may want to continue their studies.

Program Structure



* International Students: any student who has lived at least one year in a different country to the integrated campus.

1st or 2nd year internship must be abroad for all non international students.

The semester abroad in a Partner University is also available during Semester 3 for Toulouse 1st year students.

IMPROVEMENT PATHS (From academic year 2017-2018)			
TOULOUSE		BARCELONA	
• Tourism and Events		• Revenue Management and e-Distribution	
• Wine Management		• Aviation Management	
• Real State Management		• International Business Management	
• Social Web & Digital Marketing		• Digital Marketing	
• Bank Insurance		• Management, Innovation and Creativity	
• Sustainable Development & Social Economy			
		• Hotel and Tourism Management	
		• Entrepreneurship	
		• Digital Business & Marketing	

These paths may vary, due to possible evolution we are unable to assure that all of these will be opened at this time

Our students profile

30% of international students
and more than 35 nationalities

- Graduated High School Students
- 18 years old on average (in First year)

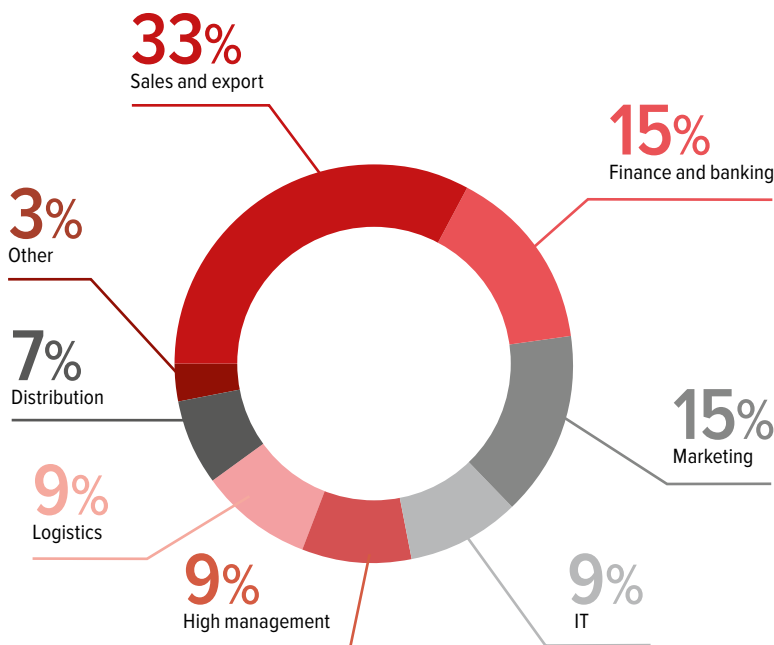
Where do **our students** go?

50% of graduates integrate
the professional world
91% of them are employed within 6 months of graduation

50% of graduates
continue their studies

ESCP Europe, EM Lyon in France, EADA, IE University in Spain, Cass Business School and London Business School in the UK, Erasmus University of Rotterdam in the Netherlands, Georgetown University in USA and University of Victoria in Canada are just some of the international business schools that have welcomed our students.

Activity sectors **integrated** after studies



Kai Ratcliffe,
Bachelor student from Germany
«Learning the world's most important languages seems to me a great asset. Combining that with the international studies and management-oriented course which TBS Barcelona offered me, the choice was clear».



Alejandro Ribon,
Living and working in Madrid, Spain.
Project Management CRM Marketing
Enterprise Unit VODAFONE.
Bachelor in Management 2006.
"What distinguishes TBS from other universities is mainly the way of teaching, with real examples and classes given by professionals who provide you with the practical tools that you are going to encounter in real life."

Some of the collaborating companies:

Accenture / Air France / Airbus /
Antonio Puig/ Carlson Wagon Lit /
Danone / Ferrero Ibérica / Orange /
Inditex / Meroil / Moët Hennesy / PWC /
Sanofi Aventis / Sofitel / Thales /
Louis Vuitton / France Telecom /
Décathlon / Nestlé Waters France /
Siemens Automotive / Alcatel /
Bauhaus / Nutrexpia / Sellbytel /
Royal Caribbean / Splendia /
Wonderbox / Freixenet / Educa System /
Gallina Blanca / Verychic /
Laboratorios Ordesa / Total / LIDL /
Club Med / Marriot / Nespresso /
Microsoft / HP / Ikea /



Toulouse

European Capital for Aeronautics & Space industry

- **#1** City in France for quality of life
- **#3** Largest student city in France with 130,000 students
- **#4** Largest city in France in matters of research



Barcelona

Modern, Cosmopolitan, Lively, Innovative city Full of Opportunities!

- Almost 200.000 students in Barcelona
- European Innovation Capital 2014 (European Commission)
- **6th** Best Student City in Europe (Top Universities - QS Best Student Cities in the World 2015)
- **7th** European city with best future perspectives (Financial Times - FDi Cities and Regions of the Future 2014/2015)



BACHELOR IN MANAGEMENT

APPLICATION PROCESS

	INTERNATIONAL Non French Diploma	NATIONAL Only French Diploma
WHO	Any student who holds or is in the process of obtaining a higher qualification in NON-French secondary education Under 26 years old	Any student who holds or is in the process of obtaining the higher qualification in French secondary education (Baccalaureate), in France or abroad Under 26 years old
HOW	1. Applying through the website: http://application.tbs-education.es 2. Filling out the required information and paying the application fees 3. Taking the admission tests: - Academic skills test - English test - Personal interview	1. Applying through (APB) system www.admission-postbac.fr 2. Choosing Toulouse Business School – Barcelona Campus or/ and Toulouse Campus 3. Paying the application fees 4. Taking the admission tests: - Academic skills test - English test - Personal interview
WHEN	Online application: November – July Admission tests: January - July Results: 2 weeks after the Admission Test	Online application: January - March Admission tests: April - May Results: June - July
WHERE	Admission tests: At the Barcelona Campus, at the Toulouse Campus or remotely in a city close to where you live	Admission tests: At the Toulouse Campus, at the Barcelona Campus or remotely in a city close to where you live

BACHELOR ADMISSION DEPARTMENT

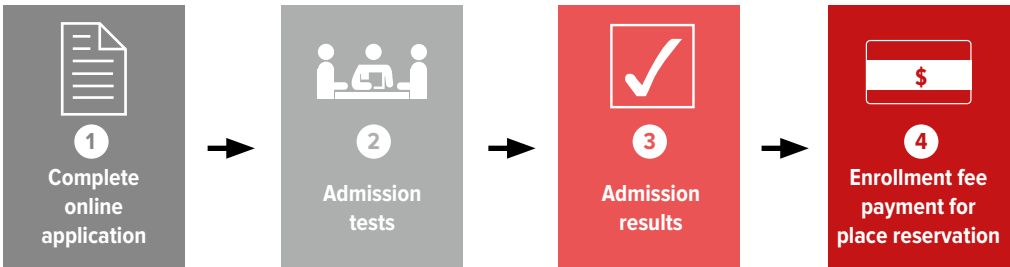
TBS does not look for candidates with an unique and uniform profile: we look for motivated, curious and self-confident people. We are convinced that diversity is important and that a management professional can have different kinds of characteristics and competencies.v

You can find more information at: <http://application.tbs-education.es>

You can contact us by e-mail through admission@tbs-education.es

Or by calling +34 933 100 111

Admission process step by step



TOULOUSE BUSINESS SCHOOL

PROGRAMMES

Bachelor in Management
Programme Grande École / Master in Management
Centre de Formation des Apprentis
Executive Education
Specialised Masters & 3rd Cycles
MBA (Aerospace, Management Consulting, Executive, Tri Executive)
DBA, Doctorate of Business Administration
AMP, Advanced Management Programme (CPA)

CAMPUSES

TBS is a multi-campus business school. We want our students to enjoy all of TBS's added values and services regardless of the location where they are studying. Therefore, we consider all our campuses as business schools, full and equipped with all services.

TOULOUSE ■ BARCELONA ■ CASABLANCA ■ A LOCATION IN PARIS

3 INTERNATIONAL ACCREDITATIONS



Barcelona Campus

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Fax: +34 933 100 228
www.tbs-education.es
admission@tbs-education.es

Toulouse Campus

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