





International Hospitality & Tourism Management



Cardiff
Metropolitan
University

Prifysgol
Metropolitan
Caerdydd



1. MAIN BUILDING

19 Stasinou Street, 2404 Engomi

2. STUDENT AFFAIRS OFFICE

8A Alkaiou Street, 2404 Engomi

3. INTERNATIONAL CENTER

21 Alkaiou Street, 2404 Engomi

4. Nicosia Institute of Culinary Education (NICE)

22 Alkaiou Street, 2404 Engomi



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International Hospitality & Tourism Management

Diploma
Bachelor
Master

...future
hospitality
leaders



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City Unity College

T: (+357) 22 332333

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HOSPITALITY & TOURISM INDUSTRY

OVERVIEW

“If you are looking for a career that will never grow old, a job you can perform anywhere in the world, a daily business work environment of natural beauty, fun, entertainment, service & creativity, then look no further than the Hospitality & Tourism Industry.”

The Hospitality & Tourism Industry is regarded as the world’s fastest growing industry and one of the most dynamic fields of employment. It can be traced way back in history, and will surely be present in the far future to come.

Cyprus’ economy is heavily reliant on the hospitality & tourism industry. Millions have been invested in upgrading tourism-related infrastructure and hotels, and in promoting the island as a year round destination. The hotel industry has seen large new investments across the island and many existing establishments have undergone upgrades and renovations to address the exacting demands of tourists from around the world. Luxury marinas with multi-use spaces and leisure facilities as well as a luxury Casino Resort are being developed in coastal cities, all set to boost visitor numbers and employment needs.

COLLABORATIVE INSTITUTIONS

EDUCONS
UNIVERSITY

swiss education



Cardiff
Metropolitan
University

Prifysgol
Metropolitan
Caerdydd



CITY UNITY – SCHOOL OF INTERNATIONAL HOSPITALITY & TOURISM MANAGEMENT

A campus designed for future Hospitality Leaders...

City Unity College boasts a brand new & ultra – modern Hospitality School focused on “Learning by Doing”.

Students attending any of the Hospitality Programs have an excellent variety of labs and facilities for their learning. Front Office & House Keeping Practical Training rooms, modern kitchen labs & Dining facilities are all set in order to provide students with an opportunity to combine theory with realistic experience.

Besides its modern facilities, City Unity is also proud of its dedicated faculty members as they are highly qualified and have years of academic and working experience in their respected fields.

We strongly believe that practical industry experience plays a key role in students’ development. That is why Industry training is an integral part of our hospitality programs. City Unity has developed strong professional relationships with industry leaders and during every academic year, students are required to carry out a 4-month paid internship in a hotel or a restaurant.

Additionally, all programs are enriched with field trips, seminars and other outside the classroom learning activities.

The School offers the following accredited degrees:

- Certificate in Culinary Arts – 1 Year
- Diploma in Culinary Arts – 2 Years
- Diploma in Hospitality & Tourism Animation – 2 Years
- Domestic Personal Assistant Diploma – 2 Years
- B.A in International Hospitality & Tourism Management – 4 Years
- MSc in International Hospitality & Tourism Management - 1 Year



International Hospitality &
Tourism Management

B.A in International Hospitality & Tourism Management – 4 Years

The undergraduate program of International Hospitality & Tourism Management is designed for those who aspire to acquire a comprehensive knowledge and professional skills to work effectively as middle or senior executives in the hospitality & tourism industry.

IHTM graduates are well equipped to pursue employment in any sector of the international tourism and hospitality industry, including accommodation (hotels, cruises), attractions (galleries, museums, amusement parks), transportation (airlines, airports), travel organizations (travel agencies, tour operators), and other services (conference halls, congress organizers).

Culinary Arts – 1 or 2 Years

The Culinary Arts Program is specifically designed for young adults wishing to enter the field of gastronomy.

Students receive high-quality academic, theoretical and practical training in the fields of cooking, pastry & bakery. They learn from a dedicated faculty, who in addition to their academic credentials, bring extensive know-how and experience in the culinary field. This ensures that what is learnt in class is contemporary in a daily food and beverage environment and highly relevant to real operational situations.



Diploma in Hospitality & Tourism Animation – 2 Years

“A world full of joy, happiness and creativity”

The Hospitality & Tourism Animation Programme aims to develop entertainers / animators: talented and creative professionals committed to entertain people on their vacations.

The Program emphasizes the importance of hotel animation as a major function of the hospitality industry and help students develop the skills required to perform the basic activities of animation including Theatre, Dance, Water Sports, Games etc.

Be an entertainer!

Domestic Personal Assistant Diploma – 2 Years

This unique Program is designed to provide students with the skills and knowledge required to succeed as household personal assistants. Students are trained to perform a variety of domestic tasks such as housekeeping, cooking, event planning, gardening, caregiving etc in an utmost professional manner.



Culinary Arts

MSc in International Hospitality & Tourism Management - 1 Year

City Unity College offers a valuable master's degree in International Hospitality and Tourism Management in collaboration with Cardiff Metropolitan University.

The above mentioned Program is delivered over 2 semesters of taught modules, followed by a final project and is specifically designed for middle or senior level managers of the Hospitality industry who wish further career development.

Compulsory Modules:

- Managing People & markets across cultures
- Tourism, Hospitality and Events Industries in Context
- Industry Project Management
- Exploring Hospitality & Tourism Landscapes
- Research Methods
- Crisis, Risk and Strategic Change Management

Final Project:

Dissertation OR Enterprise Project OR Consultancy Project

Why choose Cardiff Metropolitan University

- Cardiff Met has a Silver Teaching Excellence Framework (TFE) rating (HEFCE 2017)
- The University is consistently ranked as one of the top universities in the UK (The Times Good University Guide, The Sunday Times University Guide, The Guardian University Guide, The Independent Complete University Guide)
- Cardiff Met has been ranked as the top University in the UK for 'International student support' in the International Student Barometer for six years (ISB 2010-2015)
- Cardiff Met won the Times Higher Education's Most Improved Student Experience Award in 2014
- In 2015, CMET was the 3rd most improved UK University in the Complete University Guide list.
- 95% of the graduates either start working or continue with their further studies within six months of graduation (DLHE 2016)



Notes

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