



**BECOME A PROFESSIONAL
DESIGNER**

Smart and Sustainable Design

Bachelor of Culture and Arts, 240 ECTS — 4 years

Are you interested in sustainable and smart design in fashion, footwear or glass and ceramics? Do you want to learn how to design ecologically and ethically produced products and services? Are you fascinated by Nordic design?

The contemporary world is growing ever more environmentally conscious and technology advances with huge leaps every day. It is important that design professionals understand the importance of sustainable values and the challenges of circular economy and know how to use and combine both traditional and modern techniques. Service design know-how and design thinking combined with business principles know-how create a good foundation for today's designer.

You will study in a studio environment with modern facilities and earn deep understanding of the product and production. The studies include an active collaboration with businesses and a commercial focus in design. The staff have vast global networks.

WHAT WILL YOU BECOME?

There is a need for service and user experience design, where social media competence, marketing expertise and visualization expertise are combined with designer competence. In our design education you can choose your major subject in fashion, footwear or glass and ceramics design. After studies you will master all the steps from product design to manufacturing.

Smart and Sustainable Design education enables you to work as a designer in companies in different fields and in the public sector, or act as an entrepreneur. Designers are increasingly setting up businesses and working in a diverse range of creative industries. Professional titles include for example: designer, product assistant, product developer, entrepreneur, project manager and buyer.

www.hamk.fi/design

HAMK
HÄMEEN AMMATTIKORKEAKOULU
HÅME UNIVERSITY OF APPLIED SCIENCES

Studying Smart and Sustainable Design

Smart and Sustainable Design degree programme is taught at HAMK's Hämeenlinna University Centre, one-hour drive from Finland's capital city Helsinki.

LIFE IN THE CITY OF HÄMEENLINNA

Hämeenlinna is a vibrant educational and cultural city in the southern part of Finland. There are about 67,500 inhabitants in Hämeenlinna.

There are many stunning attractions in the Hämeenlinna region: lakes, forests, parks and a medieval castle. Hämeenlinna offers many different ways of spending your free time. The city has museums, music events and festivals, theatres, nature trails and many more interesting places.

HAMK campus is called Hämeenlinna University centre, and it is the largest of HAMK's campuses with it's over 4300 students, over 20 degree programmes and 4 research units. University Center is located about 2 km from the city centre and most student houses are situated next to the campus.

More information: www.hamk.fi/hameenlinna

APPLICATION:

Find out more information about application:

www.hamk.fi/applicants

askus@hamk.fi

TUITION FEES:

EU/EEA students

There is no tuition fee for EU/EEA students

Non EU/EEA students

€9700/academic year

More information and
HAMK's scholarship system:

www.hamk.fi/tuition

WANT TO KNOW MORE?

www.hamk.fi/design

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HÄME UNIVERSITY OF APPLIED SCIENCES, HAMK

Häme University of Applied Sciences, HAMK has been offering applied research since 1840. Today, 179 years later we are still helping our students navigate their way to success. HAMK is committed to driving new ways of thinking in our ever-changing world with outstanding modern learning facilities and world-class education methods. We have over 7000 students from over 60 countries based in our seven campuses. HAMK connects students with the global community of design. HAMK graduates are desired experts in the labour market; they are global problem-solvers with a creative and progressive approach.

Häme University of Applied Sciences is a state recognize higher education institute licenced by Finland's Ministry of Education and Culture.

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